

Delivering vertical integration and brokering activities across the different levels

- Experiences, Conclusions and
Recommendations of a “Multi-Level-Broker” -

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General Issues:

- 1) Acting locally has to be supported by all levels of governance
- 2) Making things work best locally needs
 - National government support
 - Provincial government support (Lander)
 - Local government support



Navigating through this is not easy in reality:

- 1) National governments may not see added value
- 2) Provincial governments are afraid to loose power
- 3) District governments don`t want to prefer special local areas or horizontally fail integrating other stakeholders

Here is how it happened in Germany and Berlin →



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Connecting the Local, Regional, National and European Level

Year	European Level	German National Level	Regional and Local Berlin Level
1997	European Employment Strategy – Luxembourg Summit 89 Territorial Employment Pacts Europe-wide	National Labour Market Policies National Public Employment Service (Federal Labour Exchange) Centralised instruments and measures	Regional Berlin Labour market policies as a completion of National policies Territorial Employment Pact Berlin-Neukölln (Pilot LED project)



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Connecting the Local, Regional, National and European Level

Year	European Level	German National Level	Regional and Local Berlin Level
1998 - 2000	<p>Guidelines 1998 to 2002 -Local Dimension</p> <p>Pilot action „Local social capital“ under Art. 6“ (30 projects in 12 member states)</p>	<p>National Pact for Competitiveness, Labour and Vocational Training (National Employment Pact)</p> <p>Strategy “Socially Integrated City” (addresses 390 under-developed areas)</p>	<p>Mainstreaming: „District Employment Pacts Berlin“ (Berlin government)</p> <p>Berlin`s Service companies appointed as intermediaries for the local Pacts</p> <p>Strategy „neighbourhood management“ launched in 1999</p>



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Connecting the Local, Regional, National and European Level

Year	European Level	German National Level	Regional and Local Berlin Level
2000-2003	<p>Communication "Acting Locally for Employment – A local dimension for the European Employment Strategy"</p> <p>Acting locally campaign of the COM</p>	<p>Modern Reforms of the Labour Market</p> <p>(Hartz Legislation) launched</p>	<p>Special financing instrument for the district pacts:</p> <p>Economic development oriented measures (ERDF plus local co-financing)</p> <p>The local level first time acknowledged as a level for employment policies</p>



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Connecting the Local, Regional, National and European Level

Year	European Level	German National Level	Regional and Local Berlin Level
2003	European Employment Strategy (including special guidelines)	Hartz I: Personnel service agencies, vouchers for further training Employment Pact on National Level failed Local Social Capital Programme launched on national level (100% ESF)	Local Social Capital Programme launched on Berlin Level (100% ESF)



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Connecting the Local, Regional, National and European Level

Year	European Level	German National Level	Regional and Local Berlin Level
2005	Integrated guidelines for growth and jobs (including guidelines for employment)	Hartz IV: Put together social welfare and unemployment benefit Partly Decentralisation of the Labour Market policies – 444 JobCenters established in Entire Germany Strategy "Prospective50plus – Employment Pacts in the Regions"	12 Local JobCenters – the new actors in each district for long-term unemployed in Berlin open question: who steers the labour market policy ?



Areas of Conflict:

- Local Level given greater emphasis – neglecting interests of the Land Berlin
- Parallel structure to the conventional structure
- Round table co-ordination versus pro-active approach
- Monitoring, Evaluation versus bureaucracy



Added value from Germany - Berlin Ex. I:

- ➔ Local action has gained its place in Berlin`s and Germany`s mainstream policies – but there remain open (decision-making) questions (who steers the process ?)
- ➔ Enormous impact by the Local Social Capital programme (on national and Berlin Level): 1% of the ESF-budget reached 3% of the ESF-participants (6.000 MP`s) (This wouldn`t happen without EES)



Added value from Germany - Berlin Ex. II:

- ➔ Social and territorial cohesion strengthened by participative structures (local steering committees German-wide installed) (GL 17)
- ➔ Development of new sources of jobs on local level (Guideline 19)
- ➔ Modernisation of Labour Market Institutions (Guideline 20, Legislation Hartz I – IV)



Added value from Germany-Berlin Ex. III:

- ➔ Reduction of disparities on the Labour Market (through “Socially integrative city” Prog. in combination with national “LSC” – Prog.)
- ➔ Support for transitions in occupational status through activation of vulnerable groups and start-up initiatives (Guideline 21)



Recommendations I:

- ➔ Support “Local social capital” (as a governance and “communication” instrument)
- ➔ Direct promotion of the local level by the EES and the Structural Funds (see: TEP`s 1997: LSC 2000-2006 – 1% ESF ear-marked)
- ➔ Better support of local action in the guidelines (employment and strategic), incorporation of LED in each NSRF/ OP



Recommendations II:

- EES should be accompanied by institutional reforms (Direction: “no innovation without participation”)
- “The key word is simplification” – Reduce National and EU rules; use delivery agencies
- Take in account demographic change: Ex D: “Employment Pacts for the Elderly (50+)”



Thanks for your attention !

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