

21st & 22nd APRIL 2005

MAKEDONIA Palace Hotel (tel. +30 210 897 197), Thessaloniki, Greece

**Maximising Employment Potential:
local approaches to lifelong learning (LLL)**

DRAFT Agenda

Wednesday 20 April

20:00 Dinner in Makedonia Palace, for participants already arriving on Wednesday

Thursday 21 April

13:00 Registration, light lunch

14:00 **Andrew Chapman / Dominic Rice**, DG Employment, Social Affairs and Equal Opportunities, European Commission
Local Employment Development & IDELE: the Commission's Perspective

14:30 **Peter Lloyd**, Independent Consultant and ECOTEC Associate
Maximising Employment Potential through Local Approaches to Lifelong Learning: The Core Theme for the Seminar

15:00 **Tom Schüller, Director of the Centre for Educational Research and Innovation, OECD**
Local development, social capital and lifelong learning

15:30 *Parallel Workshops 1: Managing change through lifelong learning (overall local strategy)*

Workshop 1

Facilitator: John Bell,
ECOTEC Research & Consulting

Project Presentation:
Vorarlberg (Austria)

(15 minute presentation & 60 minute discussion)

Workshop 2

Facilitator: Anna Manoudi,
ECOTEC Research & Consulting

Project Presentation:
Tampere (Finland)

16:45 Break – tea and coffee *(15 minutes)*

17:00 *Parallel Workshops 2: Routes to active economic engagement through learning (Responding to the needs of different groups of learners)*

Workshop 1

Facilitator: Anna Manoudi,
ECOTEC Research & Consulting

Project Presentation:
Bilbao (Spain)

Workshop 2

Facilitator: John Bell,
ECOTEC Research & Consulting

Project Presentation:
Blackburn (UK)

(15 minute presentation each & 60 minute discussion)

18:15 *End of the day*

20:00 Dinner at the Byzantine Museum of Thessaloniki (TBC)

Friday 21 April

9:00 Danielle Mazzonis, FORMEZ International

*Economic Development through learning strategies: The Emiglia Romagna paradigm
(20 minute talk)*

**9:45 Parallel Workshops 3: Improving competitiveness and cohesion through LLL
(focus on enterprises)**

Workshop 1

Facilitator: Anna Manoudi,
ECOTEC Research & Consulting

Project Presentation:
Cergy Pontoise (France)

(15 minute presentation each & 60 minute discussion)

Workshop 2

Facilitator: John Bell,
ECOTEC Research & Consulting

Project Presentation:
Linköping (Sweden) and
Jönköping (Sweden)

**11:00 Break – tea and coffee
(15 minutes)**

11:15 Peter Lloyd, Round-up of key points (30 minute talk)

11:45 Open Debate

12:45 Thanks and the future

13:00 Light lunch

13:30 Departure for airport