



Identification, Dissemination and Exchange of good practice in
Local Employment development and promoting better governance

CASE STUDY FICHE

The fiche is a guide to the kind of information we need to gather about potential case studies – it is not a questionnaire that needs to be strictly followed. The important thing is that you gain a rounded understanding of the case study and an idea of its value to the seminar. However, we need certain key information for the seminar packs and for the final report.

Seminar leaders will add specific questions relevant to the particular theme.

General details

Case Study name	Learning Landscape Wartburg Region <i>LernLandschaft Wartburgregion (Thüringen)</i> www.ll-w.de
Purpose of the partnership/activity/strategy/project	Under the premise of lifelong learning the Learning Landscape Wartburg Region (LLWR) fosters all facets of the professional, social and cultural education and continuing education in the area. The LLWR aims at: <ul style="list-style-type: none"> • Creating transparency in respect of demand and supply of education in the region • Identify and recognize gaps in training provision • Capture and initiate new ideas and forms of co-operation in the training and continuous training market. <p>The network of the LLWR is to become the central point of reference of the region for all questions of lifelong learning and make a significant contribution to increase the economic, social and cultural attractiveness of the region and to safeguard it in the long run.</p>
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Background on lead organisation	
Database category (delete irrelevant ones)	C: Addressing skills shortages and promoting life-long learning E: Empowering local communities F: Diversifying local economic base

Case study description

Background to the case study	To be discussed with project co-ordinator, Herr Neubauer Tuesday March 1 st
Description of the characteristics of the 'milieu' of the case study: <ul style="list-style-type: none"> • Economic • Geographical • Political/governance • Cultural • Other 	To be discussed with project co-ordinator, Herr Neubauer Tuesday March 1 st
Description of activity	Identifying and gathering partners in the sphere of training provision: 63-64 Partners have been brought on board. Current projects funded by the partnership include: <ul style="list-style-type: none"> • Strong parents, strong youth: wants to empower parents for lifelong learning. In addition to a parents' academy, parents' initiatives are to develop, that in a flexible and sustainable manner help parents to address the demands and problems of learning together with their children. • Preparing pupils with social and emotional development difficulties for working life. • Developing specialised labour. The project aims at the early recognition of needs for skilled labour in the region and to cover this in a more targeted and faster way. This is to be achieved with the co-operation between training providers, SMEs, crafts chambers and other associations.
Objectives	Providing good and continuous training in the region throughout local people's life.
Geographical focus of the project	The Wartburg district including the town of Eisenach.
Have you worked in partnership with other organisations ? If so, with what organisations ?	The learning region is a network consisting of training providers, businesses and public administrations. It includes effectively all relevant actors in the Wartburg region that are in the widest sense involved in learning.

Have you involved other tiers of government in the project (such as national or regional stakeholders) ? Get contact details for validation/triangulation	It also includes the administration of the town of Eisenach and the development agency for the district of Wartburg.
Target groups	Targets in principle all population groups, but pupils and parents are of particular concern to the partnership. Pupils can be difficult to motivate to think about their learning once they have finished school, and parents do not regard it as their job to motivate their children to think about learning.
Particular successes	Are preparing a technology and job training centre for children with learning disabilities and are preparing to put the concept forward to the ministry for culture and education in Thuringia.
Problems faced/overcome	
Lessons learned	

Theme-Specific Questions

Is there evidence that cooperation at local level around lifelong learning can be a vehicle for development in your area?	A well trained workforce locally is always important for the local economy.
How can specific groups, such as women, ageing workers, socially excluded people etc. best be integrated into the learning process? What can be done to encourage employers and individuals to invest in learning?	
What can local approaches offer in responding to the learning needs of people at different stages in their lives, that national approaches cannot offer?	Partnership at a local level means enabling providers to learn about each other and their respective strengths. It also allows identifying and meeting the needs of the regional / local population so that all the needs can be met locally.
What are the X-factors that	This can not yet be answered on the basis of the

help local economies become 'success stories' thanks to coherent lifelong learning strategies?	experience with the project.
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