

FRANCE
E-dentités solid@ires

General details

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Details of activity

Background to the case study	<p>Aims and objectives</p> <p>“e-dentités solid@ires” is one of the French projects selected as part of the Community initiative programme <i>EQUAL</i>. Backed by 16 organisations within the Hérault and run in partnership with 5 European groups, the project is led by the Hérault Departmental Council, which is responsible for coordinating the whole scope of its activities.</p> <p>The “e-dentités solid@ires” project stimulates and supports experimental, innovative, transnational initiatives that seek to prevent inequalities in the field of employment. It aims to make the best use of aid and support systems available to people to develop new areas of employment, with particular emphasis on the integration of ICT and exchanges between areas. Its priority targets are young people, women who have taken a break from working life and low-income groups.</p>
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Main objectives:

To develop access to the Internet and the use of new technologies with the aim of helping people return to work

To optimise the development of new areas of employment, taking into account the needs of the area and the skills and resources available

To maintain and enhance traditional skills in environmentally-based jobs, agricultural activities and multi-activity professions

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Main activities

Service sector jobs and business start-ups : Making the sector more professional and developing employment by bringing potential partners together and leading the network (exchanging methods, evaluating and recognising skills, providing teaching innovations and creating resources)

ICT: Creating a network of groups involved in integration, employment and training; Building networks to give access to and broadcast knowledge, training and opportunities to become more professional; Integrating ICT into systems offering aid, support, ratification of experience, education and distance training courses; and Defining new contents and new uses for the Internet and multimedia to give broader coverage to the notion of integration into employment.

Rural trades: Constructing ways of promoting traditional skills and making them more professional by developing integration initiatives organised around a genuine network of local businesses to create new services likely to develop job opportunities.





	<p>Brief rationale The potential arising from the use of new technologies is not yet apparent for institutions, therefore the innovative practices originated by EQUAL need greater visibility. Administrative bodies are in the process of restructuring and they need new tools and new approaches.</p> <p>Implementing organisation Conseil Général Hérault</p> <p>Funders European Social Fund <i>Conseil Général Hérault</i> Région Languedoc-Roussillon</p> <p>When activity started / end date? 18 November 2005 28 February 2007</p>
Description of activity	<p>Outline of programme / activities and approaches used</p> <p>Three technical committees work on the following themes:</p> <ul style="list-style-type: none"> • Communication • Valorisation of production • Animation and network building <p>Origins – how it came about – bottom up / top down, grew from previous initiative (if so what) It has its origin in a previous initiative</p>
Policy context within which the programme operates	<p>Is there an explicit relationship between policy priorities / local activities? Yes, there is a clear link between the objectives of the national project and the local activities</p>



	<p>The impact of actions carried out within the programme is evident at the local level.</p> <p>The development of new technologies and on line administration has made necessary the use of ICT tools. The new local administrative territories work closely with the administration and the population.</p>
Impact	<p>Outcomes: at local level – what difference at local level and at regional and / or national level – what difference made?</p> <ul style="list-style-type: none"> • Contribute to restructuring the territorial projects. • New approach to governance (participative democracy) • New integrated tools (numerical inclusion) <p>At the Regional level the project contributed to the diffusion of methods within the regional network</p> <p>Any impact at European level? Transnational exchanges</p>

Theme-Specific Questions

What actions resulted in mainstreaming?	The project itself is transferable.
Successes / lessons learned	<p>What contributed to the programme’s success?</p> <ul style="list-style-type: none"> • The partners' support in the following thematic committees: "equality of chances between men and women" and " information and communication technologies" • the development of communication platform <p>What lessons have been learned? A new form of governance is taking place which gives room to participative democracy.</p>